

# **\* Tracey J. Shanklin \***

Azalea Agency \* azaleaagency.com \* 314.421.9000 Office \* 314.300.9898 Cell \*  
Twitter//LinkedIn//Facebook//Instagram// YouTube

## **Experience**

- Principal**                      **Schnucks Rewards App “[Points Lover Patti](#)”**                      **St. Louis, MO**  
Principal actor for a national grocery chain in print and television commercial broadcast.
- YouTube Influencer**                      **[READ 2 Me Ms Tracey YouTube Channel](#)**                      **St. Louis, MO**  
Ms Tracey is a personality that brings Books to life!!
- Radio Host**                      **WSIE-FM, 88.7 The Sound [www.WSIE.com](http://www.WSIE.com)**                      **St. Louis, MO**  
**Tracey J, Wax Weekend Warrior**, Weekend Show Host and Board Operator for Southern Illinois University  
Campus Radio, Hosting Jazz, Classic R&B & Blues format. Program aries Saturdays & Sundays 10am-3pm.
- Extra**                      **Stifel Financial**                      **St. Louis, MO**  
Extra in-house client commercial.
- Extra**                      **[MLS4TheLOU](#)**                      **St. Louis, MO**  
Extra in a web-based commercial.
- Principal**                      **[RideFinders.org Campaign Commercial](#)**                      **St. Louis, MO**  
Principal actor in a web-based commercial.
- Extra**                      **[Missouri Lottery "Recital" Commercial](#)**                      **St. Louis, MO**  
Extra in a web-based commercial.
- Audiobook Voice Talent**                      **“Kayden is Different”, “Princess Navaeh”**                      **St. Louis, MO**  
**[www.ACX.com](http://www.ACX.com)**  
Voice over talent for Amazon Creative Exchange Audiobook for commercial use.
- Commercial Voice-Over Actor**                      **St. Louis Public Library**                      **St. Louis, MO**  
**[St. Louis Public Library Flip Kit KEZK-FM Radio Commercial](#)**    **[St. Louis Public Library On-Hold Message](#)**  
Produced commercial for the library’s promotional activities on local St. Louis, MO radio air waves.
- Host**                      **Rapture Reel & Rapture Radio [Video of Rapture Reel Episode 9](#)**                      **St. Louis, MO**  
On-air Host for Gospel Rap Radio & Video Show. Responsible for identifying, scheduling and interviewing  
celebrity/professional guest-commentators on-air covering topics of vital concern to the Urban Youth and  
Christian Music Genre; Managed pre-production promotion of show's forum subject matter and guests.

**Broadcast Intern**

**"KMOV Channel 4 Morning News**

**St. Louis, MO**

Processed and assisted with the script management; Operated teleprompter for on-air news broadcasts.

**Co-host "Liberation Hour" [www.newblackcity.com](http://www.newblackcity.com) St. Louis, MO Onion Horton Productions**

On-air host Internet radio program for political; financial, and other health related issues to enlighten and instigate lively audience participation; Responsible for identifying, scheduling and interviewing celebrity/professional guest-commentators on-air covering topics of vital concern to the community. Manage pre-production promotion of show's forum subject matter and guests.

**Education**

**1991 Bachelor of Science, Business (Accounting), *Cum Laude* Southern University and A&M College,  
Baton Rouge, LA**

**Hobbies & Skills**

**Competent Communicator Toastmasters International Top Talk Toastmasters, St. Louis, MO  
Board Operator, Show Host & Radio Personality WSIE-FM**